

# Iowa Department of Natural Resources



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## FY09 Agency Performance Plan

***Mission:** Conserve and enhance our natural resources  
in cooperation with individuals and organizations to improve  
the quality of life for Iowans and ensure a legacy for future generations.*

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## Core Function: Conservation, Preservation and Stewardship

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
1. Maintain or improve Iowa's <b>water, air and land</b> , as well as plant and animal communities, promote the protection, management and sustainable wise use of resources that can help make Iowa a desirable place to live and work.	Number of impaired waters in Iowa	282	<b>Goal 1:</b> Iowa will have a healthy and safe environment.
	Percentage of Iowa's publicly owned lakes with water clarity (secchi depth) greater than 1 meter.	50%	
	Percent of Iowa's Nongame Breeding Birds species with stable or increasing populations.	66%	<b>Goal 2:</b> Iowa will have abundant, high-quality opportunities for responsible use and enjoyment of natural resources.
2. Promote greater <b>awareness</b> by individuals, resource users, and the wider community of their respective roles in the conservation and protection of Iowa's lands and waters.	Number of communities identified by the U.S. Forest Service as developing or managed Urban Forestry communities.	325	<b>Goal 2:</b> Iowa will have abundant, high-quality opportunities for responsible use and enjoyment of natural resources.
	Acres of land in conservation easements or programs, state, county conservation board, or federal ownership, or NGOs.	Establish baseline in FY09	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/Recommended Actions
Watershed Protection and Restoration	Water quality index for Iowa streams.	40	Identify targeted streams and basins, establish regional teams, assess water quality and the watersheds, develop implementation plan for improvement. Increase efforts to involve local communities in watershed improvements.
	Number of streams with sustainable trout reproduction.	30	Continue assessment and implementation of watershed and in-stream habitat work.
	Acres of forest land plus the acres enrolled in the USDA programs of CRP (Conservation Reserve Program) and WRP (Wetland Reserve Program).	4,850,000	Continue to educate private landowners on the environmental and ecological benefits of buffers, continuous CRP, and wetlands. Utilize USDA programs fully.
	Percentage of available clean water SRF funds allocated.	93%	Continue to effectively utilize the Clean Water State Revolving Fund through active marketing of benefits.
Renewable Energy and Resource Efficiency	Percent electrical energy generated in Iowa by renewable sources.	8%	Continue to promote the development and use of sustainable energy sources.
	Average money saved per company through verifiable waste reduction practices recommended by Pollution Prevention (P2) Services.	\$100,000	Continue to support and promote the P2 program with Iowa businesses, assisting in the elimination or reduction of waste.

## Core Function: *Enforcement and Investigation*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
1. <b>Compliance with regulations</b> by hunters, anglers, boaters, fur-harvesters, snowmobile and ATV operators, other special license holders and park visitors in order to protect our natural resources, facilities and the public.	Rate of compliance with hunting regulations among hunters checked	90%	<b>Goal 2:</b> Iowa will have abundant, high-quality opportunities for responsible use and enjoyment of natural resources.
2. <b>Safe outdoor recreation</b> in order to ensure and enhance the safety and well being of the public and to protect our natural resources and facilities.	Number of hunter incidents including fatalities.	29	
	Number of boating incidents including fatalities.	57	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/Recommended Actions
<b>Safe Outdoor Recreation and Conservation Enforcement</b>	Average number of conservation officer contacts for compliance per week.	25	1. Maintain a high level of field contacts and presence through routine patrol and special enforcement activity to ensure compliance with regulations.
			2. Continue to provide classroom, home-study and on-line safety course delivery options.
	Number of hunter safety students certified.	13,075	3. Continue to develop partnerships with various conservation organizations.
			4. Continue to work closely with media to promote the department and programs.
	Number of boating safety students certified.	480	5. Continue to develop department website to provide current and accurate information about the department, mission and programs.
			6. Continue to develop and utilize volunteer safety instructors for recreational safety education.

## Core Function: *Recreation*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
1. To provide <b>high quality state parks and recreation</b> areas that support a variety of nature-based recreational pursuits.	Annual deer harvest that will promote a healthy population	150,000	<b>Goal 1:</b> Iowa will have a healthy and safe environment.
	Number of counties within 10% of deer harvest target	70	
	Average park usage per capita per year.	4.6	<b>Goal 2:</b> Iowa will have abundant, high quality opportunities for responsible use and enjoyment of natural resources.
	Percent State Parks with Adequate Utility Infrastructure	22%	
2. Provide <b>innovative partnerships</b> with cities, counties, and the private sector to provide resource protection and outdoor recreation.			<b>Goal 2:</b> Iowa will have abundant, high quality opportunities for responsible use and enjoyment of natural resources.

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
Public Lands and Outdoor Recreation	Number of State Park camper nights	665,000	1. Reinvigorate REAP Assemblies at the local and state levels.
			2. Evaluate all existing ecosystem management plans, determine status of plan implementation and update plans as needed.
	Number of hours worked by DNR volunteers	150,000	3. Begin planning for parks of the future.
			4. Work with the department to evaluate infrastructure needs and focus on implementing needed environmental improvements.
	Acres of state natural areas	345,000	5. Continue to encourage volunteers and work with park friends groups.
			6. Continue to identify and promote private-public partnerships.

## Core Function: *Regulation and Compliance*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
Protect human health and the environment.	Violations of the national ambient air quality standards	0 (zero)	<i>Goal 1:</i> Iowa will have a healthy and safe environment.
	Percent of population drinking water in compliance with all health-based standards in the Safe Drinking Water Act.	85%	
	Compliance rate for Underground Storage Tanks to meet environmental guidelines.	89%	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
Health and the Environment	NPDES inspections documenting compliance with applicable rules	90%	1. Continue continuous improvement processes and the implementation of procedures.
	Percentage of Drinking Water State Revolving Fund moneys allocated.	85%	2. Work with regulated parties to improve understanding and awareness.
	Number of contaminated sites with evaluations or cleanups completed	50	3. Improve usage of SRF funds.
	Population served by viable Phase II sourcewater protection plans	98,000	4. Actively support sourcewater protection plans and Brownfield programs with communities.

## Core Function: *Resource Management*

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
External customers have information and services regarding Natural Resources.	Average number of DNR website inquiries per month.	120,000	<b>Goal 1:</b> Iowa will have a healthy and safe environment.
			<b>Goal 2:</b> Iowa will have abundant, high-quality opportunities for responsible use and enjoyment of natural resources.
			<b>Goal 5:</b> DNR clearly articulates how we fulfill our mission.
DNR Staff have information and services to do job to meet agency mission.	Average score on employee survey.	3.60	<b>Goal 3:</b> DNR has resources aligned with priorities.

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
Department Support Services	Percentage of public telephone inquiries answered by Phone Center without requiring a referral to other staff.	75%	1. Enter into dialogue with all stakeholders: meet with stakeholders; listen to their concerns, and discuss issues with them.
	Percentage of time DNR computer network is available.	98%	2. Provide accurate, timely information to the public on all natural resources issues through the media.
	Percentage of proposed property acquisitions negotiated successfully.	70%	3. Coordinate with Conservation and Recreation Division and the Environmental Services Division to ensure that staff is aware of current events, issues and agency initiatives.
			4. Utilize and encourage process improvement efforts throughout DNR.